

# REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
3	01/12/15	Open	Action	01/07/15

Subject: Delegating Authority to the General Manager/CEO to Execute a Contract for Artist Solicitation Services with the Arts and Business Council of Sacramento

## ISSUE

Whether or not to delegate authority to the General Manager/CEO to execute a Contract for Artist Solicitation Services with the Arts and Business Council of Sacramento.

## RECOMMENDED ACTION

Adopt Resolution No. 15-01-\_\_\_\_, Delegating Authority to the General Manager/CEO to Execute a Contract for Artist Solicitation Services with the Arts and Business Council of Sacramento.

## FISCAL IMPACT

Budgeted:	Yes	This FY:	\$10,000
Budget Source:	Capital <sup>(1)</sup>	Next FY:	\$40,000
Funding Source:	Local	Annualized:	
WBS No.	R001.07.01	Total Amount:	\$50,000
GL Acct(s):	910800		
Total Budget:	\$50,000		

<sup>(1)</sup>This contract is funded using a portion of the \$995,000 in settlement funds from the CAF light rail vehicle procurement.

## DISCUSSION

The Arts and Business Council of Sacramento approached Sacramento Regional Transit District (RT) with the idea of soliciting artists to design unique art to be applied to up to five (5) of RT's light rail vehicles (LRVs). The Arts and Business Council proposed that RT would provide funding for an artist's design to be applied as a vinyl wrap to all or part of an LRV. This is similar in concept to the recent project that wrapped traffic signal controllers and other utility boxes in Downtown Sacramento. As the trains move through the community, the art would provide a level of interest to the RT fleet and community beyond that offered with RT's standard branding. The artist and art work selection process is similar in concept to what RT has done with the Sacramento Metropolitan Arts Commission for public art in RT's light rail stations.

Under the terms of this Contract, the Arts and Business Council will manage the process for selecting the artist and specific art work. RT will fund the selection process with \$5,000 paid in support of artist selection, \$2,500 paid to the successful artist at the point a contract is signed and \$2,500 paid to the artist once the art has been successfully installed on the LRV. This is a total of \$10,000 per LRV and the Contract with the Arts and Business Council is capped at \$50,000 which

Approved:

Presented:

Final 01/07/15

General Manager/CEO

Chief Operating Officer

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would fund artwork for five LRVs. RT would separately fund and contract for the production of the artwork and its installation on the LRV. Staff anticipates that the production and installation of the artwork will be approximately \$15,000 per LRV. This is a pilot program intended to test the interest within the arts community for this type of project, as well as the level of community interest and acceptance. If successful, the project could be expanded to wrap an additional number of LRVs.

Also before the Board is a Contract with Vehicle Wraps, Inc. to wrap Siemens LRVs in RT's branding. That Contract anticipated the art wrap project and there is no conflict between these two efforts. Because the parties are still resolving final details of the contract, Staff recommends that the Board delegate authority to the General Manager/CEO to execute a Contract with the Arts and Business Council of Sacramento.

RESOLUTION NO. 15-01-\_\_\_\_\_

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

January 12, 2015

**DELEGATING AUTHORITY TO THE GENERAL MANAGER/CEO TO EXECUTE A  
CONTRACT FOR ARTIST SOLICITATION SERVICES WITH THE ARTS AND  
BUSINESS COUNCIL OF SACRAMENTO**

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE  
SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, authority is hereby delegated to the General Manager/CEO to execute a Contract between Sacramento Regional Transit District, therein referred to as "RT," and Arts and Business Council of Sacramento, therein referred to as "Contractor," whereby Contractor agrees to solicit artists and art designs to wrap up to five light rail vehicles, for an amount not to exceed \$50,000.

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PHILLIP R. SERNA, Chair

A T T E S T:

MICHAEL R. WILEY, Secretary

By: \_\_\_\_\_  
Cindy Brooks, Assistant Secretary